

## **Do Yell Fire – Commend’s New Acoustic Help Point Column Premiers At Security 2011 Exhibition**

*Cutting edge technology triggers an emergency call upon a person screaming  
without the need to press the call button*

**SYDNEY – August 2, 2011**– Leading manufacturer of integrated intercom solutions, Commend Australia, will introduce a new version of its acoustic duress alarm at Security 2011 Exhibition (August 24 – 26, Sydney Convention & Exhibition Centre). The company’s new, tamper proof Help Point Column combines an acoustic alarm and a regular call button with a built-in colour video camera that allows the person who triggers the alarm to talk face-to-face with the security guard on duty.

“This is the first time an acoustic duress alarm has been fitted with a colour video camera supported intercom system,” says Guy Ross, Regional Manager at Commend Australia. “With conventional help points it is often unclear if you’re speaking to a real person or listening to a pre-recorded message. With Commend Help Point Column’s video-based intercom system, users are assured that they are talking to a real person.”

The Help Point Column’s acoustic duress alarm function monitors the ambient noise levels and creates an emergency call upon a person screaming without the need to press the call button. It features a Hearing Impaired loop amplifier and its special loop recording functionality lets the operator listen to the alarm call up to 10 seconds before the alarm call was activated.

The Help Point Column has applications in a variety of settings and industries, including universities, hospitals, car parks and public transport. Carefully selected, durable materials including stainless steel protect the Help Point Column against any form of physical violence, and ensures 99,998% reliability even under the harshest weather conditions.

Guy added: “We are currently manufacturing our equipment in Austria, but we are also hunting for a High Quality manufacturer here in Australia.”

To speak to Commend about possible OEM arrangements and view a demonstration of the Help Point Column, visit Commend’s stand (# B30) at Security 2011 Exhibition.

For more information about Commend, please go to  
<http://www.commend.com.au/>

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### **About Security 2011 Exhibition**

Security 2011 Exhibition is the must-attend trade show for security professionals in Asia Pacific. Now in its 26<sup>th</sup> year, Security 2011 is expected to

attract more than 4,500 visitors from government and private enterprises, including security consultants, facilities managers, security and safety officers and installers. The 2010 exhibition attendees had a combined buying power of more than \$10 billion.

More than 110 companies have already secured their place at Security 2011 Exhibition, including leading brands such as Assa Abloy, ADI Global Distribution, Mobotix, Dedicated Micros, Genetec, NESS, AXIS, Motorola, Geutebruck, Identive Group, and Gallagher Security.

Security 2011 Exhibition is endorsed by the industry's peak body, the Australian Security Industry Association Limited (ASIAL). Register to attend at <http://www.securityexpo.com.au> for your chance to win a Fujifilm 3D camera and viewer pack, valued at \$1,269, or 1 of 2 Q Video Systems prize packs featuring a QVS-DBM-25F Dome Camera, Free Diplomat Safe and Free home or business security consultation, prize packages valued at \$1,366 each.<sup>1</sup>

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#### **About Security 2011 Exhibition & Conference**

[Security 2011 Exhibition & Conference](#) is the largest exhibition and conference event created specifically for the Australian security industry. The event, supported by the peak security industry body ASIAL, and other industry associations, delivers an unparalleled opportunity for exhibitors to showcase security solutions, products and services to a highly targeted and influential audience.

#### **About Diversified Exhibitions Australia**

Diversified Exhibitions is one of Australia's largest exhibition organising companies with a portfolio of 30 trade and consumer exhibitions, operating in key industry sectors such as Food, Security, Building, Oil & Gas, Fitness and Retail. Diversified runs exhibitions at premier venues throughout Australia. Its head-office is in Melbourne. Further information: [www.divexhibitions.com.au](http://www.divexhibitions.com.au)

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<sup>1</sup> Prize terms & conditions: NSW Permit No LTPS/11/06128. One entry per visit. Prize is not refundable for cash. Winner will be drawn at 11am on Monday 29th August 2011 and will be notified by phone.