

Security 2011 Exhibition Announces High Calibre Seminar Speakers

Expanded seminar series will cover a plethora of industry issues ranging from the NBN, Intellectual Property theft, eCommerce security, alcohol-related crime, and hospital security to physical security information management

SYDNEY – July 18, 2011 – Security 2011 Exhibition (August 24 – 26, Sydney Convention & Exhibition Centre), organised by Diversified Exhibitions Australia, today announced the speakers for its expanded seminar series. Some of the renowned experts who will be presenting at the three-day event include:

- **Tom Sykes, Manager, Solutions Architect at NBN Co Limited**

With the rollout of the National Broadband Network now well underway, a wide spectrum of new applications, services and opportunities are emerging. What does this mean for the security industry? How can security organisations position themselves to rollout some of these new services and enter new markets? Mr Sykes from NBN Co's Product Development and Sales team will present an update on the migration process from existing copper networks to the NBN including an approach to device testing and interoperability, and also review some case studies of the security related applications made possible by the NBN. This is a must-attend seminar on Australia's largest infrastructure investment in history, which is certain to fill quickly.

- **Nick Klein, Director, Klein & Co Forensics (Lunch & Learn session)**

Intellectual Property theft is on the rise, and former employees are often the culprits. Mr Klein is a recognised expert in computer forensics, investigations and electronic evidence. Previously a team leader in the High Tech Crime team of the Australian Federal Police, he will explain how businesses can conduct a forensic investigation in their workplace, secure vital electronic evidence and prevent data breaches from occurring in first place.

- **Graham Ingram, General Manager, AusCERT**

As consumer habits are changing, more Australian businesses are setting up online shopping destinations. At the same time, recent high profile data breaches have heightened attention to eCommerce security. Mr Ingram, who leads the University of Queensland's renowned cyber security unit, will discuss emerging trends in eCommerce security and outline how banks and retailers can protect customer information and payment details from hacking attacks.

- **Michael Huggett, Director, CHD Partners (Lunch & Learn session)**

Mr Huggett, a former police officer with NSW Police, will be holding two talks on Occupational Health & Safety (OH&S) and crime prevention. In his first session, he will examine the increase in alcohol related crimes and outline risk mitigation strategies for the hotel and hospitality industry. In his second seminar, a Lunch & Learn session, Mr Huggett will take a closer look at the

issue of Cash-in-Transit versus self-transportation, enabling retailers to choose the best strategy for their business.

- **Layne Hesse and Rod Sweet, Senior Security Consultants at Sinclair Knight Merz**

While hospital Emergency Departments (ED) have historically been the focal point for security, the emergence of drug and mental health issues combined with other social impacts in the last 10 to 15 years have contributed to elevated threat levels that impact all areas of health care facilities. Addressing modern-day healthcare administrators, Mr Hesse will introduce Security Risk Management (SRM), a comprehensive risk management methodology that aims to identify, analyse and explore risk mitigation strategies in order to influence the design of the built environment of a hospital and how it is managed.

- **Peter De Ieso, Distribution Manager, FLIR (sponsored session)**

Threats of terrorist attacks and vandalism pose new challenges on fencing. Mr De Ieso will discuss the latest trends in perimeter security, and explain how technology innovations such as thermal cameras, geo-referencing and video analytics can be effectively combined. Securing an area during the daytime is one thing, but what happens during the night in weather conditions such as fog, rain, snow and blinding sunshine?

- **Brad Godfrey, Australia and New Zealand Manager, Video Intelligence Systems, Verint Systems (sponsored session)**

Physical Security Information Management (PSIM) is rapidly becoming a key consideration for public and private sector organisations looking to take their security operations to the next level. Mr Godfrey will define a set of processes and supporting technologies for physical security management and explain how organisations can capture information from a variety of disparate security, safety and corporate systems, to enable quick correlation and analysis of data to identify and manage response to situations in collaboration with other security agencies.

“We’re proud to expand our seminar program substantially this year with such a high calibre of industry speakers,” said Kobe Johns, Exhibition Manager for Security 2011 Exhibition at Diversified Exhibitions Australia. “Visitors to the exhibition will be able to maximise their time at Security 2011 with an effective platform for learning, networking and industry debate.”

For further information on the exhibition seminars and to purchase tickets, please visit

<http://www.securityexpo.com.au/visit.asp?id=69&t=Seminar+Series&cid=3>

Cost is \$18.00 incl GST per one-hour seminar session; \$38.00 incl GST for the 90min Lunch & Learn sessions (including lunch, networking and presentation). Attendance is free to all sponsored sessions. Space is strictly

limited. Exhibition entry and access to the show floor is free for business professionals.

About Security 2011 Exhibition

Security 2011 Exhibition is the must-attend trade show for security professionals in Asia Pacific. Now in its 26th year, Security 2011 is expected to attract more than 4,500 visitors from government and private enterprises, including security consultants, facilities managers, security and safety officers and installers. The 2010 exhibition attendees had a combined buying power of more than \$10 billion.

More than 110 companies have already secured their place at Security 2011 Exhibition, including leading brands such as Assa Abloy, ADI Global Distribution, Robotix, Dedicated Micros, Genetec, NESS, AXIS, Motorola, Geutebruck, Identive Group, and Gallagher Security.

Security 2011 Exhibition is endorsed by the industry's peak body, the Australian Security Industry Association Limited (ASIAL). Register to attend at <http://www.securityexpo.com.au>

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Further information:
Isabel Wagner / Scott Pettet
LEWIS PR
Ph: +61 2 9409 3100
Email: securityexpo@lewispr.com

About Security 2011 Exhibition & Conference

[Security 2011 Exhibition & Conference](#) is the largest exhibition and conference event created specifically for the Australian security industry. The event, supported by the peak security industry body ASIAL, and other industry associations, delivers an unparalleled opportunity for exhibitors to showcase security solutions, products and services to a highly targeted and influential audience.

About Diversified Exhibitions Australia

Diversified Exhibitions is one of Australia's largest exhibition organising companies with a portfolio of 30 trade and consumer exhibitions, operating in key industry sectors such as Food, Security, Building, Oil & Gas, Fitness and Retail. Diversified runs exhibitions at premier venues throughout Australia. Its head-office is in Melbourne. Further information: www.divexhibitions.com.au